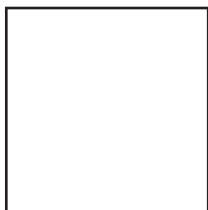


- Purchases must ship by Dec. 31, 2004 to qualify for this program
- Standard lead times apply
- Invoices must be paid within terms to qualify for inclusion in the program
- Manufacturers' product availability and specifications are subject to change without notice; Avery Dennison reserves the right to make equivalent award/product substitutions
- Warranties for hardware and software are those provided by the manufacturer and set-up support
- All items must ship to the business address on file with Avery Dennison; please, no PO boxes or personal addresses
- Products will be delivered after 2004 purchases have been calculated (in early 2005)
- Call for enrollment @ (866) 462-8379, and for 2004 sales target data - or e-mail: vivian.engle@averydennison.com.

Example:
 2003 purchases from Avery Dennison = \$38,000.00
 2004 purchases from Avery Dennison = \$89,000.00
 An Increase of 51,000 points = \$51,000.00
 Each program point = One program dollar

- You must register for this program by July 30, 2004
- Only incremental purchases from Avery Dennison Specialty Tape Division over prior year (2003) will be credited toward the program:

Silver Awards Program 2004 **Terms and Conditions**



Silver Awards Program Avery Dennison Specialty Tape Division **2004**

Let us
Reward you!